

**Architectural Review Board**  
**May 5, 2004**  
**Minutes**

Present: John La Monica, Chairman, Dean Eckelberry, Richard Robison,  
Mary Root  
Richard Calderon

1. Board members convened at 4:00 PM. Dean Eckelberry made a motion seconded by Mary Root to approve the March Minutes and take note of Member discussions on April 7, 2004. The motion passed unanimously.
2. Richard Robison reported on Board actions concerning gas stations and mini-marts in village commercial zoning districts. He believed that more could and should be done to manage commercial development along major roadways.
3. Mary Root, Dean Eckelberry and Jack La Monica noted difficulties in meeting with their respective Supervisors about the Highway Corridor Overlay proposals. (The BOS has been deeply involved with the Budget.) On the other hand, Mary Root reported on a Historic Resources Roundtable meeting organized by the Library last Thursday. She mentioned the Highway Corridor Overlay District concept of contextual commercial development, and generated an immediate positive response.
4. The Board then viewed the video: *Dollars and Sense of Preservation* with Ed McMahon, being a lecture and slide show. The Board felt that the one hour film could have used editing of some 10 minutes, but that the message was excellent and well researched. The one-liners abounded and were definitely worth noting e.g.
  - Smart Growth has many definitions, which all boil down to the same ideas: A healthy environment, a vigorous economy and a vibrant community.
  - Progress does not require a degraded environment.
  - Growth is both necessary and economically desirable.
  - Change is inevitable. Every successful organization plans in order to manage change successfully. Failing organizations do not plan.The Board felt that the video needs to be shown widely throughout the County – groups such as the Historic Resources Roundtable – and to decision makers, the Planning Commission and the Board of Supervisors. Possibly one of the better government citizen groups might finance a talk by Ed McMahon, which could be recorded and used locally.
5. Mary Root wondered whether the Architectural Review Board presentation to the Board of Supervisors could be pre-taped and projected at the Board of Supervisors work-session. This would allow individual ARB members to fine tune their presentations and permit the inclusion of graphics. The Board agreed with the idea.
6. The Board adjourned at 6:30 P.M.